





Please list  as company  as individual  
(Please print as you wish to be listed in the journal.)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (Day): \_\_\_\_\_

Telephone (Eve): \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_



## JOURNAL

### Advertising Rates

Diamond Page.....	\$15,000
Gold Page.....	\$12,500
Silver Page.....	\$10,000
Bronze Page.....	\$7,500
Full Black & White Page.....	\$5,000
Half Black & White Page.....	\$2,500
1/4 Black & White Page.....	\$1,000

### Mechanical Requirements

Full Page.....	7" W x 7" H
Half Page, horizontal.....	7" W x 3 3/8" H
1/4 Page.....	3 3/8" W x 3 3/8" H

### Ad Requirements

- No bleed ads please.
- All ads submitted electronically must be submitted as a 300 dpi PDF file or a 300 dpi TIF file.
- All submissions must be accompanied by a proof.
- All photographs submitted must be black and white glossy prints.

\_\_\_ I/We agree to purchase a \_\_\_\_\_ page advertisement in the journal and have enclosed a check in the amount of \$\_\_\_\_\_.

\_\_\_ I/We have purchased a table and have enclosed materials for a complimentary advertisement.

Copy to be used in journal (if camera ready art is not supplied):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please submit all copy/artwork by March 28, 2008.

